

Understanding Deepfake Non-Consensual Intimate Imagery (NCII)

also referred to as synthetic NCII, deepfake porn, and deepfake nudes

Whether the videos, photos, or audio are real or fake, sharing them without consent **causes real and lasting distress** for the individuals depicted. Our community takes this issue seriously and is committed to preventing this behavior and protecting those affected by it.



For Students

- Know you are not alone – **support resources are available to you**
- **Tell a trusted adult**

For Educators

- Provide **emotional support** to students and protect their privacy while seeking help
- **Do not view the video, photo or listen to the audio**
- Follow **school policies** and appropriate **reporting mechanisms**

For Parents

- Provide **emotional support** if your child is affected by NCII without blame or shame, including professional counseling if needed
- **Report immediately** to school officials if you suspect the perpetrator is a member of the school community
- Use online **reporting tools** to help remove content

39%

of students report hearing about NCII that depicts individuals associated with their school being shared in the 2023-2024 school year.

15%

of students report hearing about deepfake NCII of individuals associated with their school during the 2023-2024 school year.

Consequences

Sharing NCII of any type can result in serious legal consequences, including criminal and civil penalties.



Support Resources

- **Take It Down**
takeitdown.ncmec.org
- **Emotional and Peer Support**
missingkids.org
- **National Sexual Assault Hotline**
hotline.rainn.org
- **RAINN Call Hotline**
800-656-4673



Deepfake NCII Resources

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Take It Down *National Center for Missing and Exploited Children (NCMEC)*

Take It Down is a free service that can help individuals remove or stop the online sharing of nude, partially nude, or sexually explicit images or videos taken or created of individuals when they were under 18 years old. Victims can remain anonymous while using the service and do not have to send the images or videos to anyone. Take It Down will work on public or unencrypted online platforms that have agreed to participate: takeitdown.ncmec.org

- » Call center number: 1-800-843-5678

Emotional and Peer Support *National Center for Missing and Exploited Children (NCMEC)*

NCMEC provides services for victims, survivors, siblings, and caregivers seeking mental health and peer support through a trauma-centered approach that creates a collaborative environment to help victims and families identify areas of need and community-based resources to help with healing and reconnecting: missingkids.org/gethelpnow/support

National Sexual Assault Hotline *RAINN*

RAINN is the nation's largest anti-sexual violence organization. RAINN created and operates the National Sexual Assault Hotline in partnership with more than 1,000 local sexual assault service providers across the country.

- » Online chat hotline: hotline.rainn.org/online
- » Spanish online chat hotline: hotline.rainn.org/es
- » Telephone hotline: 800-656-4673

Cyber Civil Rights Initiative Safety Center

The CCRI Safety Center provides access to important information such as a roster of attorneys, a list of NCII laws by state, and a step-by-step guide for individuals who think they may have been a victim of NCII: cybercivilrights.org/ccri-safety-center

Victim Connect *National Center for Victims of Crime*

Victim Connect Resource Center is a weekday phone, chat, and text-based referral helpline operated by the National Center for Victims of Crime. Services are available for all victims of crime in the United States and its territories. The Victim Assistance Specialists receive extensive training and mentoring to provide emotional support, information, and referrals that empower visitors as they navigate the physical, emotional, legal, and financial consequences of crime. victimconnect.org

